CliffsNotes Book Club Notes

Do you Love Books on Leadership, Neuroscience, and Business, But not have time to read? Join the "CliffsNotes" club—where there's no pressure to pre-read the book, no membership required, no cost, and lots of discussion in just 90 minutes. Each month, you will hear a summary of highlights from a recently-published business book. We'll keep you "in the know" on the latest and greatest concepts and models. Register here for upcoming events.

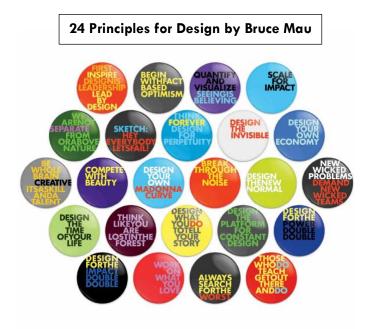


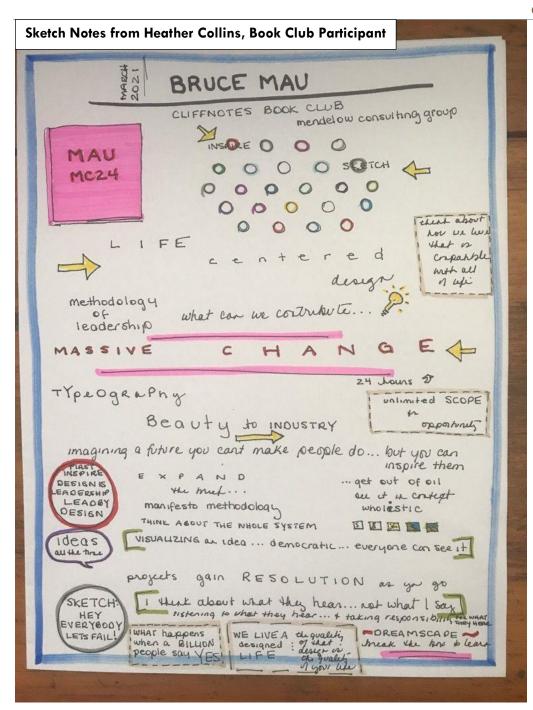
March, 2021

Bruce Mau's 24 Principles for Designing Massive Change in Your Life and Work

By Bruce Mau

During book club this month, <u>Gene Sasso</u> provided an introduction and **author Bruce Mau** spoke about the <u>MC24 book</u> and his work. The 24 principles are below, as well as sketch-style notes from participant <u>Heather Collins</u>. For more information the book, check out <u>Bruce Mau's website</u>, which contains info on the concepts in the book upcoming events, and book talks.





About the Book Club In this monthly book club, a presenter shares highlights from a book related to leadership, business, neuroscience, or coaching. Membership is not required, and there's no obligation to pre-read the book. Register here for upcoming events. For the full set of discussion summaries, click here.